

LEARNING BY DESIGN RESERVATION FORM FALL 2012



I want to showcase my firm's outstanding design project in the LEARNING BY DESIGN—Fall Edition (Published October 2012)

Firm Name _____

Contact Name _____

Title _____

Street Address _____

City _____ State _____ ZIP _____

Telephone _____ Fax _____

E-Mail _____

PROJECT BEING SUBMITTED:

Name of Educational Facility _____

City _____ State _____

Select the # of pages for this project:

- 1 page (3 photos/renderings, and up to 200 words)
- 2 pages (6 photos/renderings, and up to 400 words)
- 3 pages (9 photos/renderings, and up to 600 words)
- Entries of 4 pages or more are also available, with additional photos and text

Enter rate for projects. (Note: Multiple project submissions from the same firm qualify for multipage discounts.) Submit reservation(s) before the Early Bird Deadline and receive the lowest rates. No refunds after April 16, 2012.

Total Number of Pages (for all projects submitted)	NEW rates! EARLY BIRD RATE Postmarked by March 1, 2012	REGULAR RATE Postmarked after March 1, 2012
1 Page	\$1,895	\$2,250
2 Pages	\$1,795 per page (\$3,590 total)	\$2,075 per page (\$4,150 total)
3 Pages	\$1,695 per page (\$5,085 total)	\$1,975 per page (\$5,925 total)
4 Pages	\$1,625 per page (\$6,500 total)	\$1,865 per page (\$7,460 total)

- Add a **Virtual Marketplace** 50-word listing in the online directory of education design facility planners at learningbydesign.biz for just **\$195**. You will receive a form to submit your 50-word listing, logo, and link.
- Add a **video link** to my project for just **\$75** to help me showcase my firm's capabilities.

Total payment due for Project Submission \$ _____

Total payment for Virtual Marketplace @ \$195 \$ _____

Total payment for Video @ \$75 \$ _____

Total Due: \$ _____

All entries must be prepaid with reservation form. Entry fees help cover the cost of judging and production. Upon receiving your reservation form and payment, we will send you a Project Submission Packet that will include details about how to submit your project.

Payment Method: (check one)

- Check (Payable to Stratton Publishing & Marketing Inc.)
- MasterCard
- Visa

Card number _____ Exp. Date _____

Cardholder's name _____

Billing address _____

City _____ State _____ ZIP _____

Authorized Signature _____

How to Enter

1. Log onto learningbydesign.biz or complete this Reservation Form—one for each project entered—and return it via mail, e-mail, or fax along with your reservation fee. **Reserve your space by March 1 and receive the Early Bird discount.**

2. For each project entered, you will receive Project Submission instructions on how to submit your project for jury review. **Final binders are due April 16.** Project Submission Form requires a 200-word narrative, photographs, site plan, and key data information.

Early Bird Deadline: March 1, 2012

Final Reservation Deadline: March 31, 2012

Binders Due: April 16, 2012

Type of Educational Facility (Check only one)

- Early Childhood School/Elementary School
- Middle School/Intermediate School
- High School
- Combined-Level School
- College/University
- Community College
- Specialized Educational Facility

Featured Project Categories (Check only one)

- Green Design—Sustainability & Learning
- Renovations & Adaptive Reuse
- Interior Design
- General Excellence (Check category below)
 - Alumni center
 - Admin areas/business offices
 - Cafeteria/dining hall
 - Campus master planning
 - Career-tech/voc ed
 - Childcare center
 - Conference and training center
 - Dorm/residence halls
 - Entire school/campus building
 - Historic preservation
 - Landscape architecture
 - Library/media center
 - Media center/music room
 - Multi/joint-use building/space
 - Performing arts center
 - Playground/outdoor space
 - School community center/joint-use facility
 - School prototype plan
 - Science and technology center
 - Science building
 - Sports facility/athletic center/stadium
 - Student center/union
 - Technology center
 - Welcome center
 - Other: (Please specify.) _____

QUESTIONS?

See our FAQs at www.learningbydesign.biz or contact an Architectural Liaison:

■ General inquiries:
Anna Lee Ney, 703.914.9200, ext 25,
alney@strattonpublishing.com

FAX RESERVATION FORM TO: 703.914.6777 OR E-MAIL TO LBD@STRATTONPUBLISHING.COM

RETURN BY MAIL TO: STRATTON PUBLISHING & MARKETING INC., 5285 SHAWNEE RD., SUITE 510, ALEXANDRIA, VA 22312